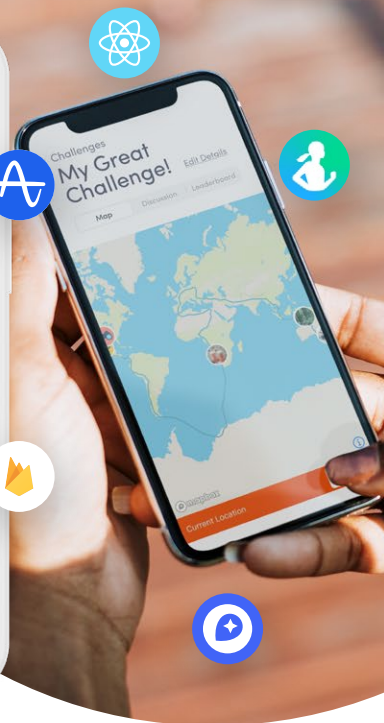
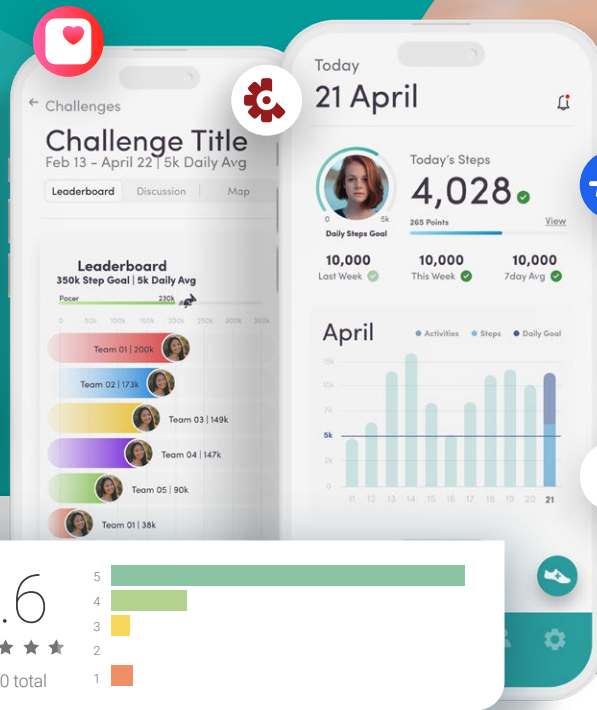
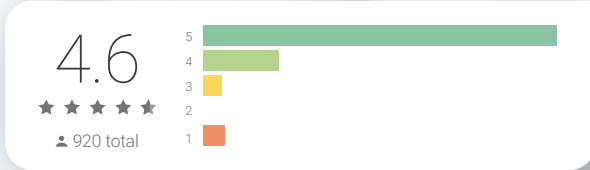


Digital Health in the Enterprise: From mobile revamp to a major acquisition.



Serving 600K users and enterprise partners such as:



THE CHALLENGE

Walker Tracker, a digital wellness platform, empowers businesses to conduct engaging step-counting challenges to foster healthier habits among employees.

THE SOLUTION

What followed was an app teardown post which Topflight identified the core problems were step-tracking issues, lack of reviews by active users, and random interface glitches. To tackle this, we built a prompt that integrated with Google Play's in-app review API to allow for more reviews, rehashed the design, removed pesky bugs and upgraded the app with new engaging features.



Integration with fitness devices and APIs such as Apple Health and Google Fit



Gained 18.8K/968 ratings on the App Store/Google Play



Enhanced user experience and simplified maintenance

SYNC WITH ALL OF YOUR DEVICES



PROVEN RESULTS



Acquired by Terryberry, a global recognition firm with 40,000+ clients

4.6 stars



Up from a 2 star rating

316+ billion



Steps tracked across the US

2 awards



Secured 2 prestigious awards

2x Reviews



Customers fall in love with the app, again